



*Driving shareholder value*

**FOR IMMEDIATE RELEASE**

**Contact:**

Jennifer Guinan  
Sage Strategic Marketing  
610-410-8111  
[Jennifer@sagestrat.com](mailto:Jennifer@sagestrat.com)

## **Human Capital Consulting Partners Engaged by Lodestar, Inc**

Trevose, PA, August 15, 2011—[Human Capital Consulting Partners](#) today announced a new consulting contract with Lodestar, Inc., a business-to-business strategic consulting firm located in Princeton, New Jersey. Human Capital Consulting Partners will assist Lodestar in developing a comprehensive compensation strategy and plan, including some form of equity-based long-term incentives, to attract, motivate and reward top-level talent in the organization now and in the future.

Three Neshaminy Interplex  
Suite 301  
Trevose, PA 19053  
Office: 215-244-8110  
Fax: 215-245-4705

“Lodestar fully understands the importance of developing a solid foundation for their base salary as well as their short- and long-term incentive programs to attract and retain talented people,” said Jim Geier, President, CEO and Founder of Human Capital Consulting Partners. “At Human Capital Consulting Partners, we assist organizations in designing, developing, and communicating compensation systems and processes that best fit their strategic goals.”

### **About Human Capital Consulting Partners**

Human Capital Consulting Partners helps companies grow by aligning their people strategy with their business strategy. The firm advises our clients how to attract, develop, engage, and reward their people to ensure they attain operating success. We act as a trusted advisor to management, utilizing our global and board-level experience to achieve big-picture impact. Human Capital Consulting Partners analyzes business strategy, issues, and organizational dynamics and implements hands-on, practical, and results-oriented human capital strategies that drive business success. For more information, see [www.hccpartners.com](http://www.hccpartners.com) or call 215-244-8110.

**About Lodestar**

Lodestar is a B2B consulting firm providing strategy, research, innovation and information management services and solutions to clients in the media, technology, healthcare, and financial services industries. Emphasizing a high-touch, high-involvement approach, Lodestar is committed to building rewarding, long-term client relationships based on mutual trust, transparency, responsiveness, and collaboration. For more information, see [www.lodestarlink.com](http://www.lodestarlink.com).