



**FOR IMMEDIATE RELEASE**

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## **Human Capital Consulting Partners Signs Hoshino**

Trevose, Pa., August 27, 2007—[Human Capital Consulting Partners](#) today announced a new human capital consulting contract with [Hoshino USA](#), an international manufacturer and distributor of guitars and drums. Human Capital Consulting Partners will assist Hoshino USA with determining the key human capital processes needed to grow the business and to determine the role that the human resources function should play in the company.

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"To maintain continued growth requires companies to keep a clear focus on their greatest asset—their people," said Jim Geier, President of Human Capital Consulting Partners. "At Human Capital Consulting Partners, we assist companies like Hoshino USA develop the 'people strategies' that drive business growth. The right strategies ensure that they have the right people at the right time with the right skills and competencies to achieve their long-term business goals."

### **About Human Capital Consulting Partners**

Human Capital Consulting Partners helps companies grow by aligning their human capital strategy with their business strategy. The firm advises companies how to attract, develop, engage, and reward their people to attain operating success. The company acts as a trusted advisor to management, utilizing its global and board-level corporate experience to achieve big-picture impact through cultural change. Human Capital Consulting Partners analyzes business strategy, issues, and organizational dynamics and implements hands-on, practical, and results-oriented human capital strategies that drive business success. For more information, see [www.hccpartners.com](http://www.hccpartners.com) or call 215-244-8110.

## **About Hoshino**

Founded in 1908, Hoshino Gakki is an international manufacturer and distributor of guitars and drums that combine affordability, quality, and high demand. Its American subsidiary , [Hoshino USA](#), has served the US market for more than 30 years. In 2001, Music Trades Magazine named Hoshino USA “Company of the Year.”